



Bay Area Service League® 2025–2026 EOY Accomplishments Report*

This year marked a transformational milestone as Bay Area Service League successfully launched as an independent 501(c)(3) organization, completed a full organizational update, and sustained strong program and revenue performance. Across Board leadership, member support, philanthropic programs, and resource development, the organization strengthened operations, expanded community partnerships, served children and families throughout the service area, and exceeded key fundraising goals. The accomplishments in this report reflect a year of disciplined transition, mission-focused service, and strong preparation for continued growth.

Board & Support

Board

- Completed the organization's name change to Bay Area Service League® from Assistance League® of the Bay Area.
- Obtained the Certificate of Formation for Bay Area Service League and a new EIN.
- Developed and certified new corporate Bylaws and Standing Rules.
- Secured IRS 501(c)(3) status and Texas State charitable exemption.
- Initiated the Texas Comptroller account for sales tax payments and exemptions.
- Transitioned financial institutions, vendors, and current contracts to the new organizational name.
- Established and updated organizational policies as needed.
- Maintained stable membership and welcomed new members during the fiscal year.
- Designed a new Bay Area Service League logo and obtained the trademark for the organization's name.
- Established a new QuickBooks account and simplified the chart of accounts.
- Introduced signature red aprons and name tags to maintain community identity.
- Expanded leadership training, including Chamber of Commerce learning opportunities.
- Created a volunteer service award program for adult and teen volunteers.
- Reestablished the Advisory Council with continuity from the prior organization.
- Completed a mid-year budget review and aligned the budget more closely with actual income and expenses.
- Established a Volunteer Appreciation Event during National Volunteer Appreciation Week.

- Provided monthly health and safety information to support member awareness and preventive practices.
- Managed the organization's calendar to reflect ongoing meetings, activities, additions, and changes.
- Revised and implemented the League Listens process to allow anonymous feedback for committees and the organization.

Operations

- Changed the lease for the Resale Shop building to Bay Area Service League.
- Obtained a new occupancy permit for the Resale Shop building from the City of Webster.
- Passed the City of Webster fire inspection for the Resale Shop building.
- Installed a new Bay Area Service League Resale Shop sign and updated business park signage.
- Added lighting in the processing room to improve functionality.
- Resolved the chronic ceiling leak at the Resale Shop front entrance after repeated repair efforts.

Technology

- Created 42 new email addresses for Board members and appointive chairs following the move to Bay Area Service League.
- Transferred or retired 45 former Assistance League email addresses and closed all but three.
- Provided ongoing system support, updates, and troubleshooting for the Resale Shop and Google Workspace users.
- Delivered audio/video support for Board, membership, and Leadership Team meetings.

Strategic Planning

- Reviewed the Strategic Plan, Operations Plan, Mission, Vision, Values, and Purpose statements from end-of-year 2024–25 and determined that no changes were needed at this time.
- Removed remaining references to the former organization name from the Operations Plan.
- Completed the Risk Management Plan and related supporting documents.
- Created Strategic Partnership and Safety documents for consideration by the incoming Board.
- Updated the Strategic Planning job description to reflect the full scope of responsibilities.
- Worked with an informal team to develop Operational Compliance documents that support adherence to governing documents.
- Continued work with legal counsel on trademark filings, with four of the five selected items prepared for filing.

Membership

Member Management

- Updated and issued active member rosters monthly, including new members, renewals, and sustainer transitions.
- Provided an official membership count through consistent roster management.
- Conducted background checks for new members and guided applicants through the process.
- Printed membership sheets & tracked attendance at membership meetings and confirmed quorum for voting purposes.
- Researched tools for service-hour reporting and began exploring a pictorial membership directory for future implementation.

Sustainers

- Updated the sustainer roster from 93 members in August 2025 to 103 members by May 2026.
- Encouraged sustainers to support Literacy for Life through Spanish-language book donations.
- Supported the design of new nametags, logos, shop signage, and program posters.
- Demonstrated continued member commitment through active participation in support of the organization's mission under its new name.

Prospective Members

- Hosted two prospective member socials, with 15 attendees in the fall and 11 attendees in the spring.
- Engaged committee members and current members to answer questions and introduce prospective members to Bay Area Service League's philanthropic work.
- Welcomed 9 new members from the 23 prospective members who attended the socials.

Marketing

- Led a successful public transition from Assistance League to Bay Area Service League, with the new name and logo well received across the community.
- Communicated the rebrand through coordinated press releases, partner outreach, updated printed materials, and expanded digital visibility.
- Strengthened community engagement through weekly updates, quarterly newsletters, chamber participation, spotlight tables, networking events, and a ribbon-cutting celebration for the Resale Shop sign.
- Transitioned social media platforms to Bay Area Service League and Bay Area Service Teens on June 1, 2025.
- Achieved follower growth goals on both Facebook and Instagram.
- Maintained visibility of organizational activities and accomplishments through intentional, scheduled content.
- Transitioned the external website to Bay Area Service League on June 1, 2025.
- Transitioned the members-only website to Bay Area Service League by June 15, 2025.

- Kept the public-facing website current with updated information, events, and program activity.

Philanthropic Programs

Vice President – Philanthropic Programs

- Secured and managed partnership agreements across all school districts and community partners, including UTMB, League City Police Department, and Higher Up Texas.
- Resolved agreement and timing issues to maintain uninterrupted program delivery.
- Led Philanthropic Programs mid-year and annual budget reviews and reallocated funds to meet program demand.
- Coordinated planning with committee chairs to support 2026–27 budget development and strategic priorities.

Ready for School (RFS)

- Served 2,375 students across eight partner school districts and Mosbacher Odyssey Academy at a total cost of \$347,765.53.
- Completed JCPenney in-store shopping and Shop & Deliver services across the service area, ensuring every approved child received school-appropriate clothing.
- Provided hygiene kits for participating students and specialty hair products when requested.
- Coordinated standardized-dress orders, including polo shirts and jackets, and delivered additional purchased items such as shoes, pants, and undergarments to campuses.
- Expanded support through an additional approved budget increase to meet rising demand.

Operation Support Our Schools (OSOS)

- Partnered with Communities in Schools to provide essentials and incentives for at-risk students on 25 campuses in Clear Creek ISD and Dickinson ISD.
- Provided vision referrals and care for 90 students through NASA Vision Center, with \$41,070 donated in care and \$5,400 contributed by Bay Area Service League, for a combined value of \$46,470.
- Secured donated dental care by Dr. Cindy Castille totaling \$8,634 for students in need.
- Provided \$15,258.40 in non-food support and \$22,829.25 in nutritional support through bulk food purchases.
- Maintained strong volunteer engagement, including 34 Bay Area Service League volunteers supporting monthly program operations.

Ready for Work (RFW)

- Assisted 49 clients with clothing and accessories to support workforce reentry and job readiness.
- Strengthened relationships with existing partner agencies and added Higher Up Texas as a new partner.
- Provided services through the Resale Shop and supplemental retail purchases when inventory needs required additional support.
- Maintained strong committee engagement and partner communication throughout the year.

Caring Kits

- Assembled and delivered 401 Caring Kits to community partners including La Porte Police Department, The Bridge Over Troubled Waters, Bay Area Turning Point, and UTMB Galveston.
- Hosted multiple assembly and delivery events with strong volunteer participation.
- Combined service activity with partner-site tours that strengthened member understanding of community needs.
- Responded to supply and restocking needs throughout the year.

Operation Cinderella

- Prepared and reconfigured the Cinderella Boutique to improve organization, traffic flow, and overall shopping experience.
- Provided prom attire for 44 young men, including suits and accessories, and for 128 young women, including dresses, shoes, handbags, jewelry, and toiletries.
- Expanded outreach to counselors, JROTC leaders, and school partners through open houses and application support.
- Managed inventory, boutique setup, and end-of-season takedown through organized procedures and volunteer support.

Literacy for Life

- Received a \$3,000 grant from Raymond Yellig to support program operations.
- Installed a third Little Free Library in La Porte.
- Maintained and restocked Little Free Libraries across three locations and coordinated regular book processing days.
- Secured book donations from partners including Barnes & Noble and Albemarle.
- Updated signage and materials to reflect the organization's new name and branding.
- Supported community events, including Trunk or Treat, where 325 books were distributed.

Snack Attack Packs

- Received a \$2,000 grant from La Porte Rotary to support meals for La Porte ISD students.
- Packaged and delivered 1,180 meals each month to students in Deer Park, La Porte, and Texas City ISDs.
- Partnered with Bay Area Service Teens to support meal assembly and delivery.
- Managed program funding carefully while aligning budget levels with historical spending patterns.

Resource Development

During this transition year, all four Resource Development committees—Grants & Foundations, Resale Shop, Annual Event, and Assist-A-Child Cards—exceeded revenue goals and helped place Bay Area Service League in a strong financial position at the close of its first year as an independent 501(c)(3) nonprofit.

Grants & Foundations

- Supported the organization's successful transition to Bay Area Service League by maintaining funder confidence throughout the process.
- Prepared and submitted extensive documentation to expedite 501(c)(3) approval and preserve grant opportunities.
- Submitted 20 grant applications during the year.
- Secured approximately \$165,000 in grant revenue and commitments, exceeding the revised budget goal.
- Maintained donor recognition and stewardship through regular communication, public acknowledgment, and handwritten thank-you notes.

Resale Shop

- Used strategic planning, point-of-sale metrics, and inventory analysis to guide promotions and merchandising decisions.
- Improved staff training and operational consistency through standardized cashier and processing-area training.
- Reconfigured floor space and added display features to improve merchandise visibility and deter shoplifting.
- Added a Thursday E-Blast to highlight the weekly promotions.
- Started an incentive program for donations, giving each donor a coupon they could use in the Resale Shop each time they donated.
- Generated more than \$325,000 in revenue through strong sales performance, targeted promotions, and extended holiday operations.
- Expanded community outreach through the Just A Pretty Outfit initiative and a ribbon-cutting celebration for the new Resale Shop sign.
- Produced a successful Holiday Extravaganza, with ticket sales and revenue significantly above the prior year.

Annual Event

- Delivered a highly successful Just a Pretty Table event and continued the tradition of growth and strong community support.
- Secured a larger venue to accommodate 38 table designers and enhanced the guest experience through valet parking, an auctioneer, and expanded fundraising features.
- Achieved gross income of \$146,372 and net proceeds of \$110,898.
- Exceeded the annual budget goal by 30%.
- Added a professionally produced highlights video to strengthen guest engagement and mission connection.

Assist-A-Child Cards

- Converted card designs from Assistance League of the Bay Area to Bay Area Service League branding.
- Printed and colored 100 cards in the new designs to restock the Resale Shop display rack and build inventory for the coming year.

Service Teens

- Successfully transitioned to Bay Area Service Teens, with the auxiliary board and membership updating policies and philanthropic program agreements while maintaining strong community visibility.
- Established a new partnership with Pasadena Animal Adoption Center for Cause for Paws and formalized liquid laundry detergent support through Ready for School.
- Hosted the Heart Healthy Hustle 1K/5K Fun Run with record financial support and participation.
- Supported Bay Area Service League through weekly Resale Shop volunteer shifts and monthly Snack Attack Packs assemblies.
- Expanded outreach across the service area to strengthen awareness of the benefits of Bay Area Service Teens membership.
- Increased support for Bay Area Service League philanthropies, the Resale Shop, and the annual fundraising event by filling volunteer opportunities assigned to the teen auxiliary.

In summary, 2025–26 was a foundational year for Bay Area Service League—one defined by successful transition, strong stewardship, expanded service, and measurable impact. Through dedicated leadership, engaged members, committed volunteers, and generous community support, the organization entered its next chapter with a solid operational base, strengthened partnerships, and clear momentum for continued growth and service.

* Please note that these results may be subject to change because the data was reported in mid-May. Report will be updated as necessary once final numbers are obtained after the close of the fiscal year on May 31st.